

UP with ART

2023



George Kubresli, *Portrait of Petra Radiyeh*, 2022

SPONSORSHIP PACKAGE

Make an art of doing your part... Please sponsor and support!

PLEASE SPONSOR AND SUPPORT
April 27 – May 6, 2023

**UNITY PROJECT FOR RELIEF OF HOMELESSNESS
AND MUSEUM LONDON**

ONLINE AT UPWITHART.CA

**A CELEBRATION OF CULTURE, COMPASSION AND
COMMUNITY**

THE EVENT - AT A GLANCE

UPwithART is London's best arty party silent art auction fundraiser in support of Unity Project and Museum London. The 13th Annual will have 60 works of art up for silent auction along with a host of fun, interactive elements to support our cause all week long... April 27 – May 6, 2023

This year, we will deliver a week long in-gallery exhibition at Museum London, an online auction to make bidding easy, and a memorable in-person finale party on Saturday, May 6, 2023.

There is something for everyone at UPwithART, whether a seasoned collector, an amateur art enthusiast or simply just here for the party and to support a great cause! The breadth of work, the calibre of artists, the accessible prices, and the exciting atmosphere all provide a unique opportunity through which to experience the London art scene.

Guest Artist

A Canadian artist who employs a socially engaged practice

Multiples

An open-edition print for immediate sale at an accessible price

UPwithARTists

Original works donated by a stellar list of local, renowned, emerging, and Unity Project participant artists, representing a wide range of medium and practice

Collectors Collection

Contemporary and historical works donated by notable London collectors

Winescape

Mystery artists' works on paper conceal mystery bottles of vintage wine, including one very special bottle. Bidders bid on the art they love and all is revealed at auction's close!

Performance

Engaging multi-media live art performance

Money Now

A philanthropic frenzy supporting Unity Project for Relief of Homelessness

Raffle Prize

Online raffle for chance to win a valuable work of art

Advance Registration Prize

A valuable work of art donated by Museum London



David Bobier, *Impression*, 2021

A LOOK BACK AT 2022

DIAMOND SPONSOR

Van Simpson – Scotia
Wealth Management

PLATINUM SPONSOR

Good Foundation
Siskinds LLP

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TD Bank Group

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CRYSTAL SPONSORS

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1Med
DUO Building
MTE Consultants

ARTISTS

Taiwo Apampa
Helmut Becker
David Bobier
Dickson Bou
Sean Couchie
Oswaldo de León
Kantule
Patricia Deadman
Charlie Egleston
Soheila Esfahani
Hannan Fayad
Andres Garzon
Wyn Geleynse
Anahí González
Kelly Greene
Craig Guthrie
Jen Hamilton
Jamelie Hassan
Nicole Hopper
Lu Jiminez Peralta
Ed Pien
Sharmistha Kar
Hamid Kenani
George Kubresli
Justin Langille

Moses Latigo Odida

Peter Lebel

Vance Lemon

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Eric Mummery

Marilyn Mylrea

Kim Neudorf

Michelle Paterok

Gerald Pedros

Jeremy Price

Mike Pszczonak

Jenna Rose Sands

Rima Sater

Quinn Smallboy

Evelyn Sorochan-Ruland

Gary Spearin

Daumante Stirbyte

Aidan Urquhart

Pamela Verdon

Sam Wagter

Kim Wilkie

Jade Williamson

Deb Worsfold

Amsa Yaro

COLLECTORS

Antony and Joy Abbott

Eric and Muriel Atkinson

Jamelie Hassan and Ron
Benner

Jason McLean and
Heather Copeland

Carolyn and Stephen
Farrell

Roly and Ann Fenwick

Pascale Daigneault and
Carl E. Fleck, Q.C.

Leslie and Bradley
Skinner

Barb and Jens Thielsen

Nadia Joseph and Paul
van der Werf

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP TIER	Diamond	Platinum	Gold	Silver	Bronze	Amber	Crystal
PRICE	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
AVAILABILITY	EXCLUSIVE	THREE	FOUR	FIVE	SIX	TEN	UNLIMITED
PRE-EVENT	Diamond	Platinum	Gold	Silver	Bronze	Amber	Crystal
Exclusive Event Naming Rights Presenting Partner	✓						
Bespoke Sponsorship Package Design	✓						
Three-Year Term Option	✓	✓					
Recognition on Printed Promotional Material	LOGO	LOGO	LOGO	LOGO			
Recognition on Digital Promotional Material	LOGO	NAME	NAME	NAME			
Recognition in Media Release	DIAMOND TIER	PLATINUM TIER	GOLD TIER	SILVER TIER	BRONZE TIER		
UPwithART website	DIAMOND TIER	PLATINUM TIER	GOLD TIER	SILVER TIER	BRONZE TIER	AMBER TIER	CRYSTAL TIER
Recognition on Social Media	EXCLUSIVE POST	EXCLUSIVE POST	SHARED POST	SHARED POST	SHARED POST	SHARED POST	SHARED POST
Print Ad	DIAMOND TIER	PLATINUM TIER	GOLD TIER	SILVER TIER	BRONZE TIER	AMBER TIER	CRYSTAL TIER
Invitation to Sponsor Thanks Event	✓	✓	✓	✓	✓	✓	✓
DURING EVENT	Diamond	Platinum	Gold	Silver	Bronze	Amber	Crystal
"Podium" Address (optional - virtual or live)	✓						
Step and Repeat Media Wall at Museum London during live event	LOGO	LOGO	LOGO	LOGO			
Sponsor Signage on floor	DIAMOND TIER	PLATINUM TIER	GOLD TIER	SILVER TIER	BRONZE TIER	AMBER TIER	CRYSTAL TIER
Auction online platform	DIAMOND TIER	PLATINUM TIER	GOLD TIER	SILVER TIER	BRONZE TIER	AMBER TIER	CRYSTAL TIER
Digital Screens	EXCLUSIVE DIAMOND TIER LOGO	EXCLUSIVE PLATINUM TIER LOGO	EXCLUSIVE GOLD TIER LOGO	INCLUSIVE SILVER TIER LOGOS	INCLUSIVE BRONZE TIER LOGOS	INCLUSIVE AMBER TIER NAMES	INCLUSIVE CRYSTAL TIER NAMES
Live social media mentions	EXCLUSIVE POST	EXCLUSIVE POST	EXCLUSIVE POST	SHARED POST	SHARED POST	SHARED POST	SHARED POST
Event program	DIAMOND TIER	PLATINUM TIER	GOLD TIER	SILVER TIER	BRONZE TIER	AMBER TIER	CRYSTAL TIER
Complimentary Live Event Tickets	10	8	6	4	2	2	2
POST-EVENT	Diamond	Platinum	Gold	Silver	Bronze	Amber	Crystal
Highlight of corporate contribution in UPwithART post-event communications and website	✓	✓	✓	✓			
Print Catalogue publication	DIAMOND TIER	PLATINUM TIER	GOLD TIER	SILVER TIER	BRONZE TIER	AMBER TIER	CRYSTAL TIER

STEERING COMMITTEE

CO-CHAIRS

Julie Bevan
Silvia Langer

MEMBERS

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unityproject

Unity Project for Relief of Homelessness in London provides housing-outcome focused emergency shelter, supportive housing and in-home housing stability supports for individuals of all genders age 18+ who are struggling to escape and avoid homelessness. A Housing First approach is embedded throughout Unity Project services as providing housing with supports is proven to rapidly end homelessness, reduce use of public and emergency services, and improve individual quality of life and community integration. We aim to make a stay in our shelter as comfortable, productive and as short as possible, and to help all those in our care to end their experience of homelessness, and find stability and belonging in the community.

www.unityproject.ca

**MUSEUM
LONDON**

Museum London is Southwestern Ontario's leading establishment for the collection and presentation of visual art and material culture. At the heart of a great museum is its collection and Museum London is proud to have one of Canada's most important art collections, and one of the most significant historical artifact collections in Ontario. Through public and educational programming, special events and exhibitions, Museum London strives to promote the knowledge and enjoyment of regional art, culture, and history. The Museum is more than art on walls and artifacts in cases. It's a conversation starter. A cultural hub. A place where our stories are shared. Museum London is where our community discovers exceptional art, rich history, and new possibilities.

www.museumlondon.ca

TO SPONSOR

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Please make cheque payable to:
Unity Project

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