UP with ART 2022

SPONSORSHIP PACKAGE

Make an art of doing your part... Please sponsor and support!

PLEASE SPONSOR AND SUPPORT

APRIL 19 - 23, 2022
ONLINE AT UPWITHART.CA

UNITY PROJECT FOR RELIEF OF HOMELESSNESS AND MUSEUM LONDON

A CELEBRATION OF CULTURE, COMPASSION AND COMMUNITY
THE EVENT - AT A GLANCE

UPwithART is London's best arty party silent art auction fundraiser in support of Unity Project and Museum London. The 12th Annual will put some 65 works of art up for bid by silent auction along with a host of fun, interactive elements to support our cause all week long... April 19 - 23, 2022

This coming year, we hope to offer a hybrid online and live event, and see our sponsors and artist contributors in-person at a gala finale April 23rd, covid-permitting.

There is something for everyone at UPwithART, whether a seasoned collector or someone just beginning to collect. The breadth of work, the calibre of artists, the accessible prices, and the party atmosphere all provide a unique opportunity through which to experience the London art scene.

Guest Artist
A Canadian artist who employs a socially engaged practice

Multiples
An open-edition print for immediate sale at accessible price

UPwithARTists
Original works donated by a stellar list of local, renowned, emerging, and Unity Project participant artists, representing a wide range of medium and practice

Collectors Collection
Contemporary and historical works donated by notable London collectors

Winescape
Mystery artists’ works on paper conceal mystery bottles of vintage wine, including one very special bottle. Bidders bid on the art they love and all is revealed at auction’s close!

Performance
Engaging multi-media live art performance

Money Now
A philanthropic frenzy supporting Unity Project for Relief of Homelessness

Raffle Prize
Online raffle for chance to win a valuable work of art

Advance Registration Prize
A valuable work of art donated by Museum London
A LOOK BACK AT 2021

DIAMOND SPONSOR
Van Simpson – Scotia Wealth Management

PLATINUM SPONSOR
Siskinds

GOLD SPONSORS
Good Foundation
Kim Mullan Real Estate
TD Bank Group

SILVER SPONSORS
Baran Family Foundation
Unifor Local 27

BRONZE SPONSORS
Auburn Developments
Elgin Contracting and Restoration
Harrison Pensa
Nicholson Sheffield Architects

AMBER SPONSORS
BlueStone Properties
iLOOKABOUT

CRYSTAL SPONSORS
MTE Consultants
Riverbend Dental Care
Louise’s Home Staging
LSTAR
Excalibur Insurance Group

ARTISTS
Taiwo Apampa
Hida Behzadi
Ross Bell
Ron Benner
Marla Botterill
Samantha Chilvers
Sean Couchie
Cathy Czuma
Susan Day
Patricia Deadman
Oswaldo De León Kantule
Soheila Esfahani
Hannan Fayad
Roly Fenwick
Mandy Forbes
Joselyn Gardner
Adam Giroux
Kelly Greene
Jamiele Hassan
Ryan Irwin
Jesse Jacobs
Jamie M K Jardine
Tricia Johnson
Sharmistha Kar
Tsista Kennedy
Ron Kingswood
James Kirkpatrick
George Kubresli
Antje Laidler
Vance Lemon
Greg Ludlow
Patrick Mahon
Jason McLean
Ron Milton
Catherine Morrisey
Kim Neudorf
Monica Joy Peef
Mike Pszczonak
Leslie Putnam
Angie Quick
Karalyn Reuben
Jenna Rose Sands
Rosemary Sloot
Quinn Smallboy
Gabriella Solti
E. Ruth Strebe
Diana Tamblyn
Matthew Trueman
Jane Wright
Amsa Yaro
Billy Bert Young
Earl Youskow

REACH AND RESULTS
$142,000 raised
63 works of art sold
521 registrants participated
78 Shelley Niro t-shirts sold
$42,210 raised during Money Now
Total social reach of 29,308+ views
416+ views of our Panel Discussion
3,317+ views on Silvia’s daily check-in videos
6,624+ views on behind-the-scenes videos

COLLECTORS
Anonymous
Anonymous
Anonymous
Antony and Joy Abbott
Marco and Sandra Balestrin
Mary Sue Brennan
JG Clark
Michael Gibson
Ron and Susan Holliday
Museum London
Rob and Mim O’Dowda
Deborah and Gerald Pedros
Kim Moodie and Terry Sicular
Shelly and Bob Siskind
Jens Thielsen
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Tier</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
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<td>Highlight of corporate contribution in UPwithART post-event communications and website</td>
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</table>
STEERING COMMITTEE

CO-CHAIRS
Silvia Langer
Brian Meehan

MEMBERS
Jordan Brennan
Ron Holliday
Andrew Hunter
Alexia Hlynialuk
Peter Lebel
Paula Lombardi
Lisa McDougall
David Merritt
Anita Schipper
Mitra Shreeram
Lucas Stenning
Diana Tamblyn

TO SPONSOR

Silvia Langer
slanger@unityproject.ca
519 433 8700 ext 201

Brian Meehan
bmeehan@museumlondon.ca
519 661 2489 ext 4241

Please make cheque payable to:
Unity Project

Unity Project
Attn: Silvia Langer
717 Dundas Street
London On N5W 2Z5

Unity Project for Relief of Homelessness in London provides housing-outcome focused emergency shelter, supportive housing and in-home housing stability support programming for individuals struggling to escape and avoid homelessness. Our service is targeted to prioritize people with health conditions and complex needs, including adults, seniors and youth of genders age 18+, couples, and people with pets. Your support for our cause has kept our emergency shelter participants safe in a hotel throughout this pandemic, supported in transition, and stable in their own homes following exit.

www.unityproject.ca

Museum London is Southwestern Ontario’s leading establishment for the collection and presentation of visual art and material culture. At the heart of a great museum is its collection and Museum London is proud to have one of Canada’s most important art collections, and one of the most significant historical artifact collections in Ontario. Through public and educational programming, special events and exhibitions, Museum London strives to promote the knowledge and enjoyment of regional art, culture and history. The Museum is more than art on walls and artifacts in cases. It’s a conversation starter. A cultural hub. A place where our stories are shared. Museum London is where our community discovers exceptional art, rich history and new possibilities.

www.museumlondon.ca